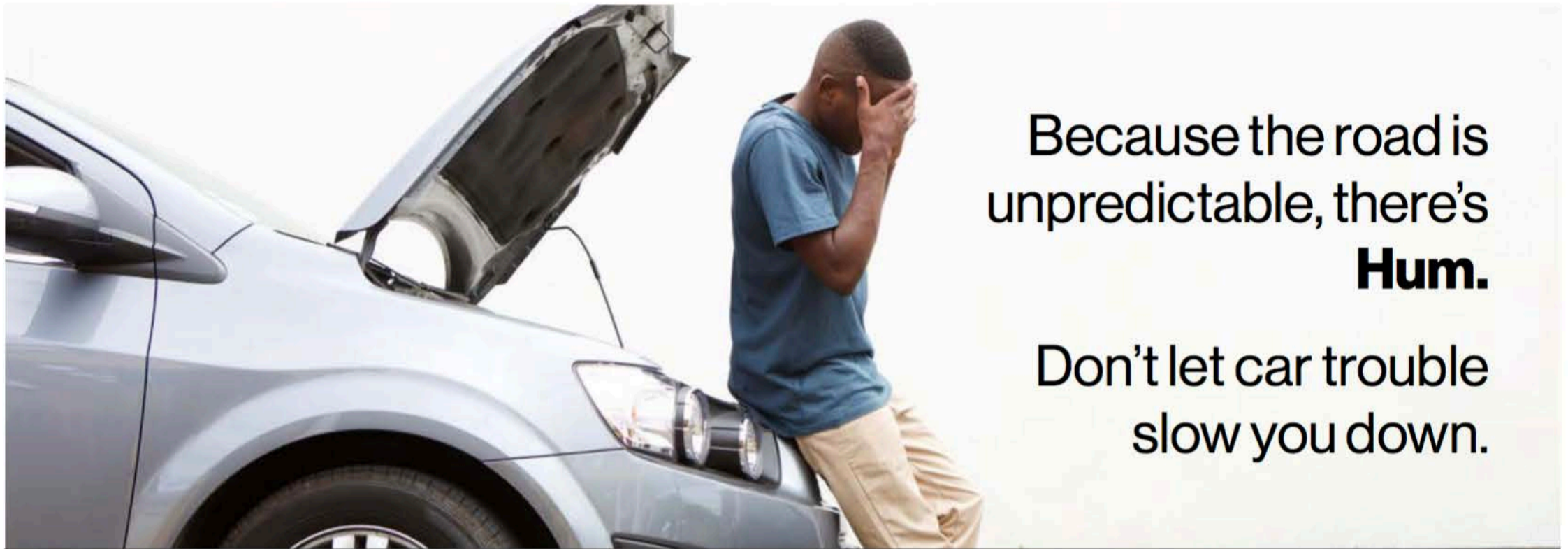


# hum<sup>💡</sup> by verizon



Because the road is unpredictable, there's **Hum.**

Don't let car trouble slow you down.

Get the connected car system that helps you be ready for the road ahead with automatic vehicle health updates, 24/7 help for car trouble and so much more.

## What is Hum?

It's what you need to keep your car happy and healthy. The technology is designed to make your car smarter, safer and more connected. Hum takes the guesswork out of driving so you can stay in touch with emergency services and your loved ones on the road.

### Be Prepared

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- ✓ Hum helps you find out what the check engine light really means.
- ✓ Save money with advice from an expert Mechanic.
- ✓ Never forget an oil change or tune-up when you set maintenance reminders.

### Be Safe

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- ✓ Roadside Assistance included.
- ✓ Hum helps pinpoint your location for assistance.
- ✓ Hum detects if you're in a collision and sends help if needed.

### Be Connected

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- ✓ Set speed alerts and get notified when the vehicle is going too fast.
- ✓ Set up boundary alerts and get notified when the vehicle leaves the area.
- ✓ Track the location of your vehicle even when you're not in it.

# Hum Benefits & Features

Where smarts and safety meet.



**When it comes to your car, you can never know too much. Hum equips you with the tools and know-how to help you drive your best.**



### Emergency Assistance

Get the peace of mind of knowing you're never really alone on the road. If Hum detects a crash, it can automatically notify emergency services and send help your way.



### Maintenance Reminders

Schedule reminders and Hum will text or email them when it's time for a tune-up.



### Pinpoint Roadside Assistance

24/7 support with nationwide coverage and GPS-guided help to your vehicle location.



### Hum Monthly Summary

Monthly email provides your driving history and offers tips on how to get the most from your Hum service.



### Local & Travel Discounts

Get local discounts and deals on air travel, hotels, rental cars and more.



### Driving History

View individual trip or combined travel data for the day, week, month or year.



### Vehicle Diagnostics

Address minor car problems before they become major ones.



### Stolen Vehicle Assistance

If your car is stolen, Hum can send your car's location to local law enforcement.



### Mechanics Hotline

Talk to an independent, certified professional for unbiased advice.



### Safety Score

Receive a rating and helpful driving tips based on your driving.



### Speed Alerts

Set a maximum speed and receive an alert if your car exceeds it.



### Navigation

Know where you are and where you're going.



### Boundary Alerts

You set the boundaries. Receive alerts when your car crosses them.



### Wi-Fi Hotspot<sup>1</sup>

Connect up to 10 devices on Verizon's 4G LTE network.



### Vehicle Location

See your car's current location and where it's been.



### NumberShare<sup>2</sup>

Make and take calls with the Hum<sup>x</sup> Speaker, even if you leave your phone behind.

<sup>1</sup>Hum<sup>x</sup> only. Wi-Fi turns on automatically with your car and stays connected for 5 minutes after your car turns off. Connection will be 4G LTE and available in area with 3G only (just at slower speed).

<sup>2</sup>Hum<sup>x</sup> only.

## Who can benefit from Hum?

- ✓ Parent with Teenage Driver
- ✓ Teenage Driver
- ✓ Elderly Driver
- ✓ Caregiver for Senior or Elderly person
- ✓ College Student Driver
- ✓ Adult Driver
- ✓ Driver that likes to travel

...basically, anyone that has a car

How can Hum make a difference in their lives?

How can you maximize the opportunity to add Hum to a customer's account?

## Hum is the solution for these scenarios and more...

Hum can contact **emergency assistance** in the event of an accident and you are unable to respond or can't reach your phone. How could this give you peace of mind?

You mentioned you have a teenage driver. You can set **speed alerts, vehicle location** and **boundary alerts** with Hum. How might these features help manage the experience of being a new driver?

You mentioned you really need a vacation but budget is a concern. The Hum app will let you search for **local and travel discounts** on dining, entertainment, flights, hotels, cruises and more. How could the extra savings benefit you while traveling or at home?

## Resources – Check them out!

### InfoCenter > Search using Hum

Here are a few things available in InfoCenter. Check out the page for even more information.

- [Hum by Verizon](#)
- [Things to Know](#)
- [Hum Product Comparison](#)
- [Hum Demo App](#)

Follow the instructions to **download the app!**



### [verizonwireless.com/hum](http://verizonwireless.com/hum)

Take a look at these videos:

- [Meet Hum](#)
- [Vehicle Diagnostics & Mechanics Hotline](#)
- [Speed & Boundary Alerts](#)
- [Roadside Assistance](#)
- [Safety Score](#)
- [Vehicle Location](#)
- [NumberShare](#)

## Next steps.



Download the **Hum Demo App** so you can show your customers some of the cool features of Hum.



Click on this [link](#) or scan the QR Code to submit your best pitch for Hum. **Your positioning statement may be selected to win a prize!**